







Dan Jae Smith

GRAPHIC DESIGNER

With almost a decade spent in print and publication design under my belt, as well as full-service marketing and design experience, I have thrived on the collaborative nature of graphic design and the impact that it has in my community. I love figuring out ways to create design solutions to best fit your needs and create eye-catching end results.

CONTACT INFO

-  304.268.5949
-  itsdanjae@gmail.com
-  www.danjaesmith.com
-  danjaesmith

EDUCATION

Shepherd University

Class of 2012
BFA in Art/Graphic Design

BOARD MEMBERSHIP

Treasurer

2018 TO PRESENT
American Advertising Federation of Greater Frederick

TECHNICAL EXPERIENCE

- | | |
|--|-----------------------------------|
| Adobe Creative Cloud <ul style="list-style-type: none">• After Effects, Illustrator, InDesign, Photoshop | Basecamp |
| Google Workplace Suite | Mailchimp |
| Microsoft Office <ul style="list-style-type: none">• Excel, PowerPoint, Word | Buffer |
| | WordPress |
| | Illustration (hand-drawn/digital) |

WORK EXPERIENCE

Senior Graphic Designer (Freelance), Curriculum Associates, LLC • North Billerica, MA (Remote)

May 2021–present

- Managed and oversaw design and layout of vendor-contracted work for the Florida edition of the Magnetic Reading national publication
- Led stakeholder meetings for review and approval of illustrations and photography used in lessons
- Overall review of lesson pages to ensure layout and styles are properly used throughout publication

Graphic Designer, Postern, LLC • Frederick, MD

June 2017–June 2020

- Worked with clients to develop logo designs, including animated versions
- Conceptualized and designed full event collateral, ranging from mobile ads to large scale billboards
- Communicated with clients to develop collateral while maintaining consistent branding and ensured design needs were met
- Managed client social media accounts and developed graphics and photography
- Designed various digital media including motion graphics, email and slide templates, and digital advertisements
- Participated in personal and professional development work sessions

Graphic Designer, Diversions Publications, Inc. • Frederick, MD

May 2012–May 2017

- Designed various print publication collateral such as magazines, local visitor guides, brochures, and client advertisements
- Maintained and updated company websites using WordPress
- Coordinated and directed photo shoots for magazine covers and feature articles
- Worked both independently and collaboratively with design team, editor-in-chief, photographers, and advertising representatives
- Organized multiple projects and publications simultaneously while meeting tight deadlines